

A Philippine Journal of Communication, Media, and Society 2021 • Volume 18 • Number 2

Online Relationships Issue Editor: Jonalou S. Labor, PhD

i A Note from the Editor Jonalou S. Labor, PhD

Main Articles

- 1 "YouTube vlogging as access to possibilities: A phenomenological study of an OG Filipino vlogger *Marlon Jesspher De Vera & Jean A. Saludadez*
- 29 Queered online pandemic relationships: Mobile expressions of intimacies, care, and emotion work Jonalou S. Labor & Holden Kenneth G. Alcazaren
- 55 Initiating gay relationships in the Philippines: A history of mediatization and place-making *Randy Jay C. Solis*
- 85 The language of hookups: A conversation and self-presentation analysis of Tinder chats *Joseph Ryann J. Jalagat and Jerry R. Yapo*
- 119 Self-expression and addiction: Instagram use by Czech and Spanish university students Inmaculada Aznar-Díaz, Kamil Kopecký, René Szotkowski, and José-María Romero-Rodríguez
- 141 Indonesian nationalism discourse on YouTube video produced by young Chinese-Indonesians Daniel Susilo and Rahma Sugihartati

- 163 What we do when we #PrayFor: Communicating posthumanitarian solidarity through #PrayForMarawi *Junesse Crisostomo*
- 197 Female entrepreneurship and social capital: Exploring the relationship between social connection and womenowned social media-based businesses in Bangladesh *Naziat Choudhury*
- 227 Bida ang Pinoy?: Isang panimulang pagsasalarawan ng Pinoybaiting sa YouTube *Gian Carlo Alcantara and Feorillo A. Demeterio III*
- 259 Voices from the last mile: The place of emotions in the social impact analysis of access to communication *Josephine C. Dionisio, John Andrew G. Evangelista, Kurtis Heimerl, and Cedric Angelo M. Festin*
- 281 Defamiliarized family: The "Anak ng OFWs" emergent narratives on mediated communication and parent-child relationships *Mary Jannette L. Pinzon*

Cover Design

In this day and age, creating connections can just be as easy as a blinking eye. Creating ways in the progress that defies the barrier we call, distance. Humans, as naturally social beings, adapted living in the virtual domain. Leading us to expand our capacity to develop relationships, extend our expressions and emotions, and foster ability to create a new world—even to an alternate reality.

About the Artist

Dale Magsino, a self-taught freelance artist from Alabat Island, Quezon. Post pandemic, they've been active in participating in art bazaars and gallery shows in Manila. Dale's works play on emotions and experiences both observed and expressed. Art is their medium to communicate inner personas their organic body cannot. They are currently open for commission graphic design works and teaching art to kids on the side.