

Plaridel

**A Philippine Journal
of Communication,
Media, and Society**

**People, Platform
Practices,
Performatives**

Jonalou S. Labor
Issue Editor

Plaridel

2022 • Volume 19 • Number 2

Main Articles

- 1 Social media as a medium for preventing radicalization (A case study of an Indonesian youth community's counter-radicalization initiatives on Instagram)
Ridwan Effendi, Vidi Sukmayadi, Andi Alimuddin Unde, and Triyanto
- 29 Indonesian Millennials: Building Metrosexual Capitalist Industry through Instagram #cowokmilenial
Teguh Dwi Putranto, Daniel Susilo, Bagong Suyanto, and Septi Ariadi
- 55 Exploring a state college's dialogic strategies and public engagement on Facebook
Daniel Fritz V. Silvallana and Benjamina Paula G. Flor
- 77 Comparative analysis on the photographic self-presentations of the top Philippine universities in their official websites
AARichela L. dela Cruz, Christian P. Gopez, Henry Leen A. Magahis, Analiza D. Resurreccion, and Feorillo A. Demeterio III
- 151 Pinoy thirst trappers: Panimulang pagsipat at paglalarawan ng thirst trapping ng mga piling Filipinong YouTuber
Gian Carlo Alcantara and Feorillo A. Demeterio III
- 187 Isang pagsusuring semiolohikal sa mga Duterte mobile game sa Google Play
Mariyel Hiyas Concha Liwanag
- 213 Social media, political efficacy and political participation in Nigeria
AKINYETUN Tope Shola
- 241 Female entrepreneurship and social capital: Exploring the relationship between social connection and women-owned social media-based businesses in Bangladesh
AKINYETUN Tope Shola
- 241 Contested social representations of a religious ritual in the Philippines: Text mining online discourses on the Traslación
Jose Medriano III and Jose Abelardo Torio
- 271 Home is (w)here?: Movement and longing in Miko Reverez's cinema
Emerald F. Manlapaz

Interview

- 283 A responsive and mindful voice from the academe: A conversation with Dr. Sun Sun Lim
Ma Rosel S. San Pascual

www.plarideljournal.org

Plaridel

**A Philippine Journal
of Communication,
Media, and Society**

**2022
Volume 19 • Number 2**

**People, Platform
Practices,
Performatives**