

1 Apat na Taong Pagsikat ng Nakapapasong Araw: Musika sa Filipinas sa Panahon ng Hapon, 1942-1945

Raul Navarro

25 Gloc-9 as Organic Public Intellectual: Hip and Polished, Raw and Cool

Lara Katrina Mendoza

49 Ibalays Reclaiming and Asserting their Presence in Baguio: The Role of Intellectuals

Jimmy Balud Fong

73 Resurfacing the Disappearing: The Author in Fish-Hair Woman by Merlinda Bobis

Jaimee Santos

91 Of Victims and Saviors: Government Rhetoric in Official Press Statements/Releases on Cases of OFWs on Death Row Abroad

Karen Varona

113 Socio-Cultural Appropriation of Sex-Sell Billboard Ads: A Multimodal Study on the Grammar of Sexually Implicit Advertising Text and Images

Gregg S. Lloren

Interview

137 Revisiting Rhetoric in the Era of Politicized Media and Mediatized Politics: Interview with Emeritus Professor Herbert W. Simons of Temple University

Jefferson Lyndon D. Ragragio

Reviews

145 A Cinematic View on North Korean Spies from the South in *Secretly Greatly* (2013) and *Commitment* (2013)

Ji-Eun KIM

155 Un-motherly Mothers and Motherly Fathers: Gender Roles in Contemporary South Korean Reality Programs

Na Rim KIM

163 Korea's Force is Not Strong – Exploring the Definitions of Science Fiction

Min Sung PARK

145 The Realist Cinema of Lino Brocka

Jose Gutierrez III