

Plaridel

A Journal of Communication, Media, and Society
2023 • Volume 20 • Number 1

Continuing Traditions in Legacy Media

Issue Editor: Jonalou S. Labor, PhD

i A Note from the Editor
Jonalous S. Labor, PhD

Main Articles

- 1 Iginiiit na himig sa himpapawid:
Musikang Filipino sa radyo sa panahon
ng kolonyalismong Amerikano
Elizabeth L. Enriquez
- 23 Kasaysayan ng DZLB sa UPLB:
Pagsasahimpapawid mula campus
radio tungong closed TV circuit
Gloria Esguerra Melencio
- 47 Framing and sourcing of science in
Philippine newspapers from 2017 to 2019
Jon Benedik A. Bunquin
- 71 Narratives in televised political ads: Toward
alternative discourses and critical voters
Orville B. Tatcho
- 101 Ang gámit ng temang-awit panteleserye
Louie Jon A. Sánchez
- 133 Striving for authenticity: The foundation and
dynamics of the AIDub nation fandom
Samuel Cabbuag
- 163 Social advocacy cinema: The mode of production
by alternative multimedia collectives
Herwin Benedictos Cabasal

- 201 Ang pagpápatawá bilang kritika: Isang pagsusuri sa kritisismo ng/sa seryeng Kung Puwede Lang (KPL) ng Facebook page na VinCentiments
Christopher Bryan A. Concha & Mariz S. Autor

Review

- 235 Fragments, links, and palimpsests: A review of Southeast Asia on Screen: From Independence to Financial Crisis (1945–1998)
Tito R. Quiling, Jr.

Cover Design

"Media Mappa Mundi (Middle Map of the World)"

The cover is inspired by Medieval Europe's Mappa Mundi or the Map of the World as a legacy of world-building, connection, engagement, and delineation of places and positionalities. The Latin word "Media" is "Middle" or a hub of transmissions and receptions whose currencies are information, mythmaking, and traces. The concept of legacy is that of a tracing from sources to utterances and counter-utterances. Media is a point of transitions and pivots. How legacy media is seen now is through the series of trajectories which has engaged momentum for new settlements of ways of being. Such settlements can be traced with maps that is more conceptual rather than locational. The Medieval European Mappa Mundi is not an accurate representation of the places but it is a sweeping look on enforcing power. The maps are littered with civilizations and monstrosities that create a sense of place where movements are controlled. Such is the legacy of the Mappa Mundi as an interstitial point of being, becoming, and fading.

About the Artist

Jose Santos "Chong" P. Ardivilla is an Assistant Professor of Visual Communication at UP Fine Arts. He graduated cum laude with a BFA from the same institution. He has an MA Art Studies, major in Art History from UP College of Arts and Letters and he has an MFA from UP Fine Arts. He is a printmaker, a cartoonist, and a writer. For more, visit ardivilla.com